



Kriechel

AHR

ROSENTHAL
SONNENBERG
AHR **JUBILUS**
SPÄTBURGUNDER
GRAUBURGUNDER
HANDARBEIT
WEISSBURGUNDER
TERRASSEN
SCHIEFER
JUBILUS
HANDARBEIT
ROSENTHAL
TERRASSEN
SCHIEFER

STEILLAGE
KRAUTERBERG
VINOLUTION
WEISSBURGUNDER
KRAUTERBERG
VINOLUTION
WEISSBURGUNDER
FRÜHBURGUNDER
LEIDENSCHAFT
SCHIEFER
JUBILUS
STEILLAGE
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WEISSBURGUNDER
WEISSBURGUNDER



WELCOME

To our Winery

We are grateful for your interest in our family-lead winery
and are pleased to inform you about our
wines and our winery.



Peter Kriechel



Ernst Kriechel



Michael Kriechel



Michael Hewel





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” Today, our business is the biggest privately lead winery in the Ahrregion and it is still being run as a real family business.“





PHILOSOPHY

Burgundy is the focus of our attention

Our winery puts its focus primarily on burgundy grape varieties, which are planted on more than 90 % of our vineyards (65 % Pinot Noir, 15 % Pinot Madeleine, 10 % Pinot blanc and Pinot gris). With 4 hectares, we are amongst the largest Pinot Madeleine producers worldwide.

Sustainable Cultivation

While working in the vineyards we place most value in a very natural, sustainable cultivation. We exclusively use organic fertilizer and completely avoid using insecticides and botrycides. Furthermore, we sow greenery such as grain legumes in our vineyards to support the development of humus and to prevent ground erosion.

Class instead of mass

To ensure the best quality possible, in most of our vineyards the clusters of grapes are halved. The vineyards are maintained according to newest standards and the grapes are harvested manually and selectively by professionals.

Regional Connectivity

We maintain our close relationship to our home region in the cellar by having high quality barrels made from oak trees from our region. These oaks have been quality screened and selected by a forest official, the cooper and our cellarmaster.



Our Grandpa would be proud of us

When Peter Kriechel senior planted his first grape vine in 1952 he couldn't have imagined what would grow out of his idea only two generations later: the biggest private winery of the Ahr is amongst the best of all wineries in the Ahr region. Much has changed since then, but the philosophy still remains the same: **Behind every great success, there is sweat, tears and a strong family.**





Awards

Only lots of effort make it possible to work on the steep slopes of our vineyards and the grapes can exclusively be harvested manually. All the more we are glad to see our efforts rewarded! Besides numerous honorary awards of the state, the federal state rhineland-palatina, and the rural district Kreis Ahrweiler we've recently received the following awards:

Winner „Deutscher Rotweinpreis“

2013, 2016, 2019, 2021, 2023

- Walporzheimer Pfaffenberg Portugieser Goldkapsel
- Marienthaler Rosenberg Frühburgunder
- Frühburgunder – B –

Mehrere Finalweine beim „Deutscher Rotweinpreis“ (VINUM)

Winner „Ahrwein des Jahres“ 2014, 2016 – 2023

- Marienthaler Rosenberg Frühburgunder
- Neuenahrer Sonnenberg Spätburgunder
- Blanc de Noir Sekt brut
- Jubilus Frühburgunder Goldkapsel
- Spätburgunder – S –
- Blanc de Noir trocken

“ The recognition of our work as wine-growers fills us with pride and it is our motivation to continue being loyal to our high quality standards.“

Vinum & Falstaff Weinguide

Siegerweine der Landwirtschaftskammer Rheinland-Pfalz

Bester deutscher Rotwein beim 19. Internationalen Steillagenweinwettbewerb im Aostatal

Lieferant für Empfänge unseres Bundespräsidenten und verschiedener Botschafter





Our wine series

Our basic wines

Our litre wines are light, fruity table wines. They are perfectly suitable for easy, delightful enjoyment and contain alcohol at a moderate level.

Storage potential: up to four years

Our classics-varietal wines

Most of our wines of higher quality are varietal wines which perfectly capture the typical character of the particular variety and our region. Our assortment includes fresh, fruity white and rosé wines as well as fine red wines.

Storage potential: two to six years

Our Jubilus®

On the occasion of the 50th anniversary in 2002, we created a red and a white jubilee wine and called it „Jubilus“. Our customers liked these wines so much we made the Jubilus a permanent part of our assortment. Today, only wines from our winery Kriebel are allowed to be named „Jubilus“.



Our Selection wines – S –

„S“ is our internal designation we use for selection wines. The basis for high levels of quality is already established in the vineyard by reducing the quantity of our harvest. The grape vines which produce the grapes for our full-bodied S-wines are at least 15 years old. The wines are cultivated classically and are at least of Spätlese (late harvest/vintage) quality.

Our premium wines – B –

„B“ stands for the cultivation in small 220 litre barrique barrels and 1300 litre barrels made of oak. Our – B – class Pinot Noir and Pinot Madeleine wines ripen in our unique Ahr-oak barrels, bringin 100 % of the character of out terroir into the bottle. They are strong, fullbodied premium wines with an outstanding price enjoyment ratio. These wines can easily keep up with international competition.

Storage potential: at least ten years

Our iconic wines

Best vineyards and Goldkapsel-wines

We only use those terms for our best wines, which are made from grapes grown in the best and most special vineyards of our region. The best conditions for maturing world-class wines are provided in our steep and terraced slopes. Each of these wines reflects the specific terroir of the vineyard in which they have grown. They distinguish themselves through their particular complexity, their elegance and their very distinctive fruit. Storage potential: at least ten years

KULTWEINE

LAGEN- UND GOLDKAPSELWEINE

PREMIUM

– B – LINIE

– S – LINIE

KLASSIKER

REBSORTENWEINE

LITERWEINE





” Pinot –
our greatest
passion ...“





GRAPE VARIETIES

Pinot Noir

Pinot Noir is the most cultivated red wine grape of the Ahr. It is often used to make Weißherbst or the very popular Blanc de Noir, which is white wine made from red Pinot Noir grapes. Climatically, the steep slopes of the Ahr and the slate grounds compose perfect conditions for this variety which is why more than 60 % of our total vineyard area are planted with it.

Pinot Gris

This member of the Burgundy family originates from a mutation of Pinot Noir, It can be identified by the colouring of the grape skins once the grapes reach full maturity. This tint is the reason for its German name Grauburgunder. For a long time, this grape was called Ruländer in Germany after its discoverer, Professor Ruland. This grape variety has been cultivated in the Ahr valley for a long time. The oldest Pinot Gris vines of our winery were planted in the seventies.

Pinot Madeleine

This rare and early-ripening brother of Pinot Noir has enjoyed increasing popularity among wine drinkers over the last few years. The wines made from this particular specialty of the Ahr are vibrantly colored, fullbodied, velvety red wines with very low harmonious acid. More than 4 ha of our total vineyard area are planted with this rarity, making our winery the largest private producer of Pinot Madeleine world-wide. Due to its low harvest quantities, many wineries chose not to cultivate this variety, leading to its near extinction in the seventies. The Slow Food organisation has nominated Pinot Madeleine to be a specialty of the Ahr and a grape variety worthy of preservation. We have been cultivating our own clone of this specialty since 2010.

Pinot blanc

This early bloomer ripens early and prefers warm habitats. Our winery has been cultivating this variety since the nineties and by now it has become a very popular grape in the Ahr valley with steadily increasing demands.

Next to our main grape varieties Pinot Noir and Pinot Madeleine we also cultivate other red varieties such as: Pinot Meunier, Regent, Domina, Merlot, Portugieser and the white varieties Chardonnay, Riesling, Rivaner, Kerner und Würzer.



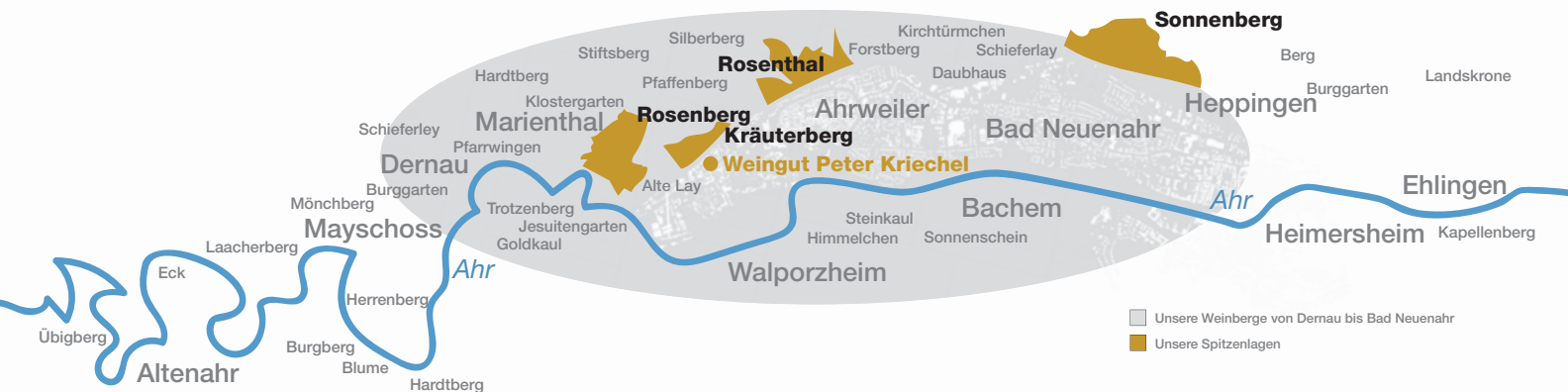
” In our best vineyards, world-class wines with our signature are made.“





TERRROI

Our vineyards are scattered all along the Ahr on a stretch of about ten kilometres between the towns of Dernau and Bad Neuenahr. This area has the most valuable terroirs, such as rich clay soil or mineralic slate ground. These terroirs are perfectly captured in our wines.



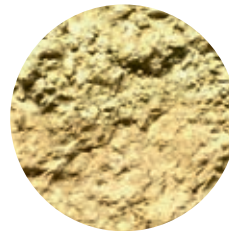
Top locations of our winery:



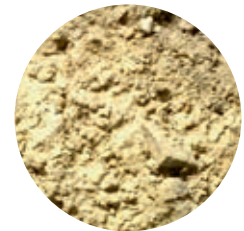
**Walporzheimer
Kräuterberg**
Slate



**Ahweiler
Rosenthal**
Slate-Loam



**Neuenahrer
Sonnenberg**
Loess-Loam



**Marienthaler
Rosenberg**
Loess-Loam

„ In our winery, our best wines are the centre of attention. Therefore, we love to present them on a big stage in wonderful places.“





Events



Experience Gourmet & Wine events that appeal to all senses. Delicacies from our cellar and the kitchen turn the evening into a top-class event.

Visit our Vinolution party or the terroir hike and enjoy our wines where they have grown.

A wine tasting includes a tour of our cellar and you will receive extensive information about wine, the Ahr valley, grape varieties and of course our winery in a relaxed setting. Our wine tastings can be combined with a meal or a tour through one of our vineyards.



Gourmet & Wein
Genussgastspiel
Vinolution Party
WeinKunstBühne
Seafood BBQ
Terroirwanderung
Weinproben
Betriebsbesichtigung
Weinbergsrundgang

Every Friday at 4:30 p.m. from April – December
As an individual you also have the opportunity to look over our shoulders at our “4 BurgundAhr wine tasting” in the winery. Registration is required.





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